

To: 1Y Consulting Students

From: Robyn Ettinger

When: 10/17/18

Subject: Consulting Internship Recruiting - Email 3: Q2 Is Just About Here – Let's Get Ready!

Hi FirstName,

Congrats on getting through exams! You are almost done with Q1...which means, Q2 is just around the corner. As you get ready to embark on Q2 and as the intensity of consulting recruiting increases, we wanted to remind you we are here to support you and provide a few important items:

Advice from Your Consulting Career Advisors:

- **Set Goals:** It is imperative to set *personal* goals for the recruiting season so you can make the most out of your efforts – know what events you want to attend, what you want to get out of it, who you want to talk to and how you're going to meet them. This will help you stay on top of your priorities and schedule accordingly
- **Review MBACM & WCC Pre Q2/ Navigating Recruiting Session slides:** If you missed last week's session, MBACM & WCC Pre-Q2/ Navigating Recruiting Session, please review the slides [here](#). A few high-level takeaways from the 2Y panel:
 - a. "You do not have to stay for the entire time of an EIS or networking event. Get in and make your connections meaningful because you do not need to linger the entire time."
 - b. "Take the time to see what differentiates the companies and to understand what it is like to work there."
 - c. "Quality over Quantity, nail down an office you are interested in and try to determine it early so you can schedule yourself accordingly and make meaningful connections with that office. The offices and reps can see through any gamesmanship and will see through you."
 - d. "Be authentic and yourself – firms want to get to know who you are."
 - e. "Take care of yourself as well. Come up with a routine that you can see yourself sticking with. Lots of events and opportunities will come up so if you have a routine determined you can make the most out of your interactions."
 - f. "Coffee chats can help establish a line of connection to international offices via the rep you meet with for coffee."
- **Case Prep:** Now that exams are behind you, it is time to turn your focus to casing. The WCC workshops and case prep organization will not be enough for you to master casing. If you haven't already ripped the band-aid off and tried your hand at a mock case, now is the time to do so. We highly recommend you plan to do your first mock case before Monday, Oct. 22. Find a classmate also going for consulting, set aside the time and do it! Remember – you will need to lean on your classmates and the 2Ys to help you case prep and everyone is going to get super busy in the upcoming weeks, and 2Ys will not be around after mid-December before interviews. Set up your plan for case prep and get going now. You will thank all of us later. 😊

Info For You To Know:

- **Calendar Management = Key to Success:** While there are a lot of moving pieces to the recruiting season, it's imperative to keep an eye on MyWharton, WCC Newsletter, MBACM Emails and Employer emails.
- **Employer Information Sessions (EIS):** FYI, EISs are scheduled in CareerPath (and viewable on MyWharton) for 45-mins, however, most consulting firms will host networking events after presentation. For all off-campus events, please note that the events are approximately 1.5-2 hours long. You do not need to stay the whole time, but wanted to flag as an FYI
- **Coffee Chats & Networking:** As you should know by now, all consulting firms host coffee chats via CareerPath except for Bain, BCG and McKinsey who will schedule via the WCC Newsletter. Please remember not to panic if you do not get a coffee chat time slot – the consulting firms are very eager to meet you and will be here on-campus often, or will make themselves available for phone calls.

- **Planning Ahead:** Just want to drop a quick note for those of you already planning your Thanksgiving travels – please remember that there will be some employer events on the evening of Nov. 15. Please plan your travel accordingly.

Programs We Recommend:

With employers coming to campus, there is going to be a lot more action taking place. It's very important to stay on-top of all consulting-related activities so you can manage your time. See below for upcoming WCC and MBACM events related to consulting. Furthermore, EISs will kick-off on Monday, Oct. 22nd. See the table at the bottom of email with all details.

- WCC Case Lecture Series: New Market Entry, **Oct. 18 at 12pm/ JMHH 265** (See WCC Newsletter for more info)
- WCC Employer Relations Event: Deloitte Consulting + US Olympic Committee, **Oct. 22 at 12pm/ JMHH 240** (See WCC Newsletter & MyWharton for RSVP)
- WCC Employer Relations Event: Accenture M&A, **Oct. 25 at 12pm/ JMHH 265** (See WCC Newsletter & MyWharton for RSVP)
- WCC Employer Relations Event: McKinsey Discussion, **Oct. 25 at 4:30pm/ JMHH 345** (See WCC Newsletter & MyWharton)
- WCC Employer Relations Event: BCG Discussion – Bringing More Creativity and Innovation to Your Day-to-Day, **Oct. 29 at 12pm/ JMHH 355** (See WCC Newsletter & MyWharton for RSVP)
- WCC Case Lecture Series: Part 3, **Oct. 30 at 4:30pm/ JMHH 340** (See WCC Newsletter)
- MBACM Writing Effective Cover Letter Workshops, **Oct. 31 at 12pm & 4:30pm** (See MyWharton)
- WCC Crack the Case: Advanced Workshop with David Orhval, **Nov. 2 from 9 – 12:30pm or 1 – 4:30pm/ JMHH 240** (Sign-up in the WCC Newsletter)

As always, please be in touch with any questions. We are here for you and cannot wait to see you successful maneuver through this season.

All the best,
 Robyn Ettinger, Elissa Harris and Alex Holmes
 MBA Career Management, Consulting Team