

MBA Career Management 101

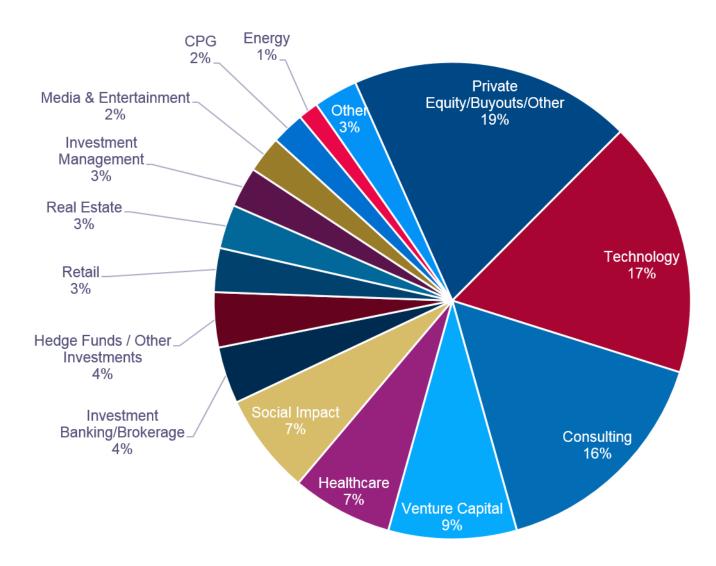
Pre-Term, August 2018

Agenda

- Wharton career resources
- MBA Career Management support
- Job search frameworks
- Year at a glance
- Next steps

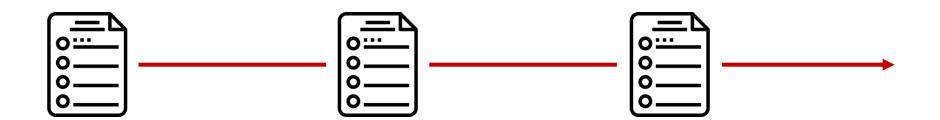


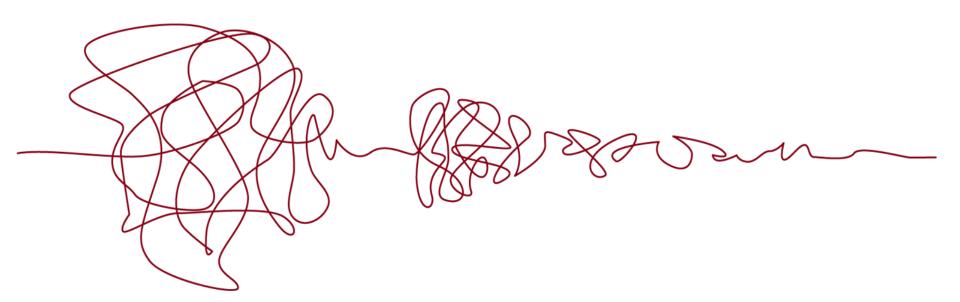
Your Industry Preferences





Many Paths to a Job





Your Career Support Network



Your Career Support Network



How We Work with You – Creating Your Strategy



What is your short and long term vision?



PREVIOUS EXPERIENCE

What skills have you developed and how do they relate to your vision?

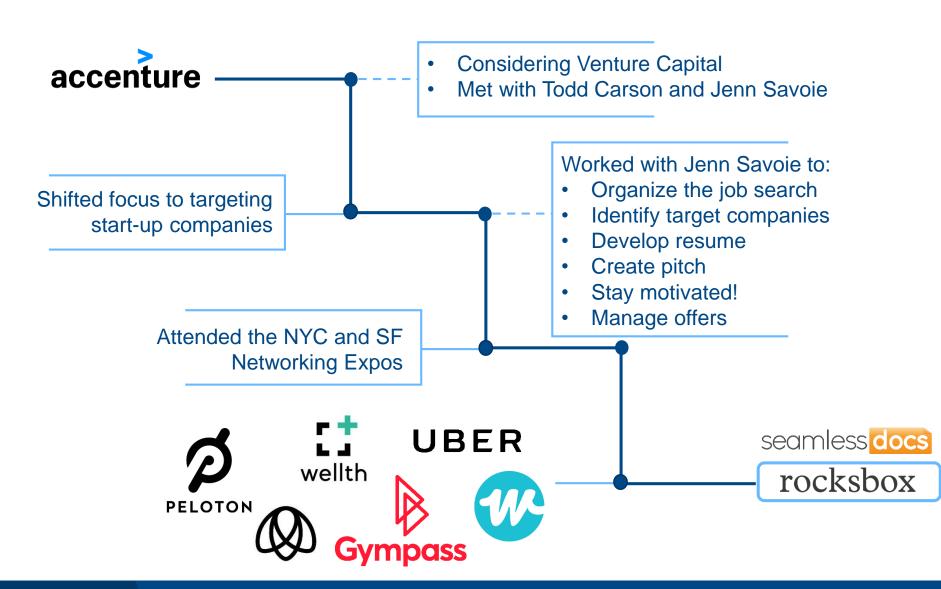


RISK PROFILE

What trade-offs are you willing to make as it relates to reaching your vision?

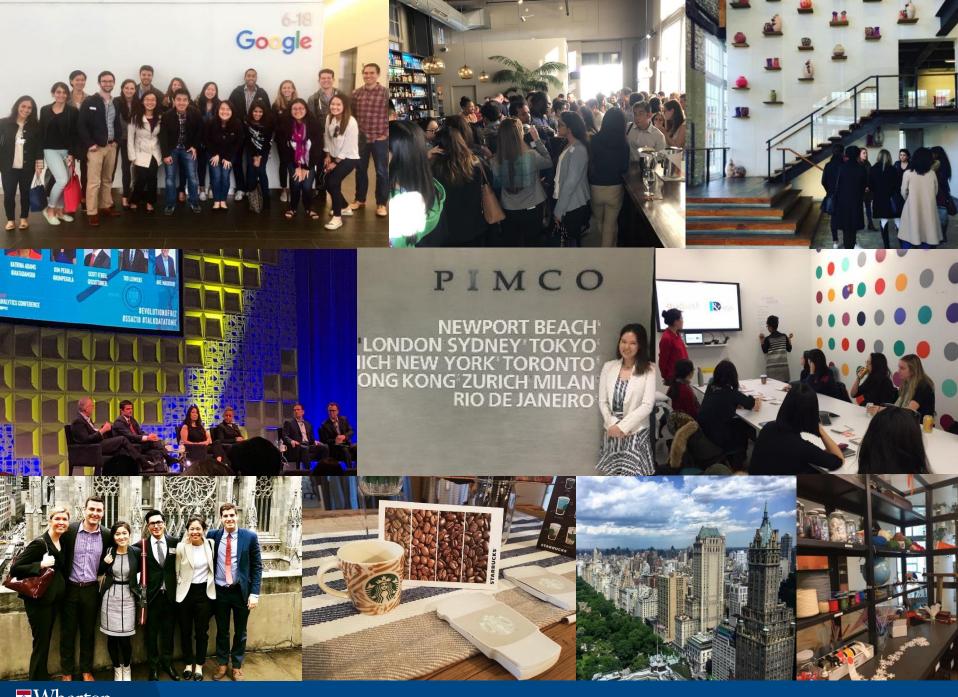


Leveraging MBA Career Mgmt for Your Search



Job Search Competencies



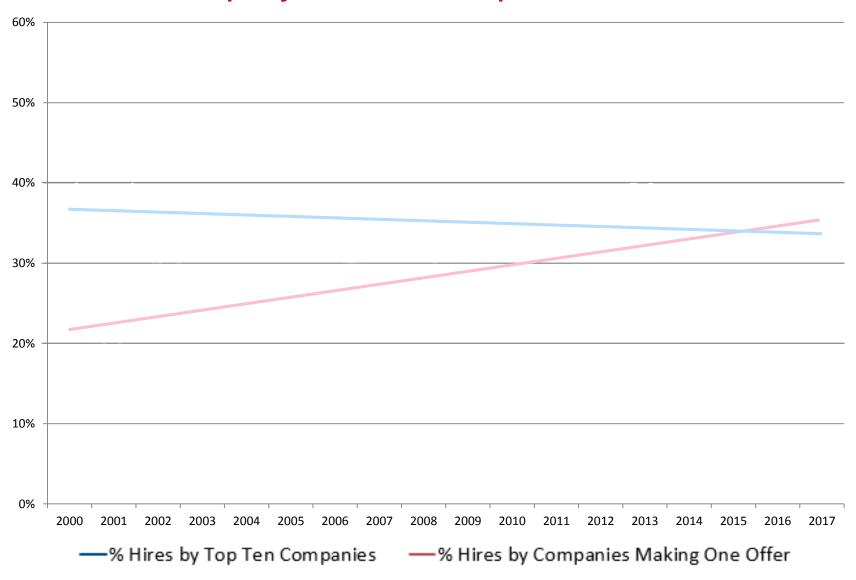


Wharton Employer Landscape





Wharton Employer Landscape





Two Strategies = Two Skillsets

MATURE – Be ready for *when* an opportunity is available.

- Structure and process
- "Formal" Events
- Stand out from the crowd
- On-Campus interviews
- Heavy fall/winter recruiting

ENTERPRISE – Be ready if an opportunity becomes available.

- Unstructured
- Multiple types of events
- Build and leverage your network
- Pitch solutions and make opportunities
- Year-round recruiting



How Industries Recruit

MATURE ENTERPRISE

Consulting Healthcare **Private Equity** Technology Venture Capital Investment Banking Energy Media Investment Hedge Funds Social Impact Management Real Estate Start-Ups Consumer Packaged Goods Retail



How Companies Recruit

High

Level of Wharton MBA Engagement

CARLSON ...

CK
Capital
ClearBridge
Investments

TIGER
Tiger Global Management, LLC

WHALE ROCK

CAPITAL MANAGEMENT LLC

SAMLYN CAPITAL

Adage



MANAGEMENT

KNIGHTHEAD

Low

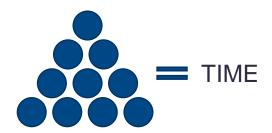
Enterprise

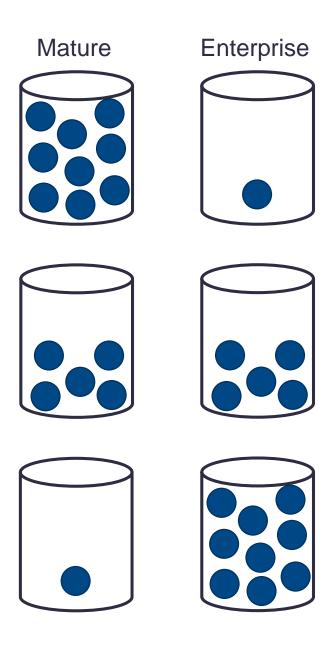
Company Recruiting Approach

Mature

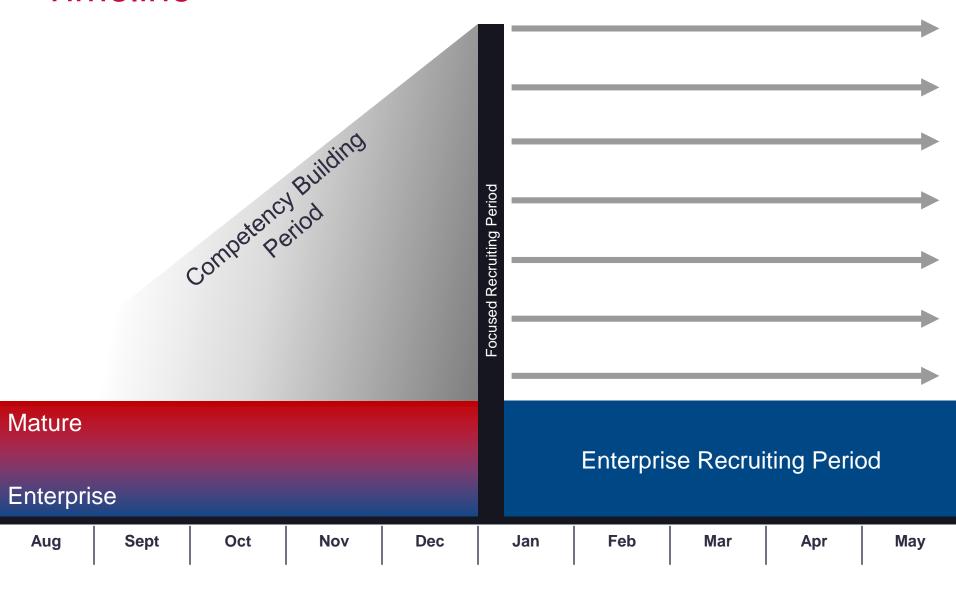
CALIXTO

Allocating Your Time





Timeline





Offers Throughout the Spring











McKinsey&Company



ATKearney







JANUARY













BLACKROCK

PIMCO

Genentech





FEBRUARY

















MARCH













Interbrand





APRIL













HARRY'S















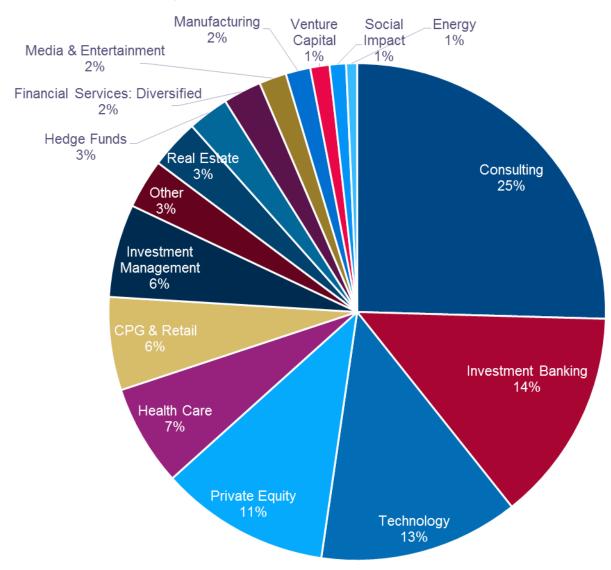




MAY JUNE



Full-Time Employment – Class of 2018



Note: Preliminary data as of 8-6-18 "Other" includes Insurance, Professional Services



Maximizing Your Opportunities



MBA Career Management Advisors

AREAS OF FOCUS	ADVISOR
Private Equity & Venture Capital	Todd Carson
Entrepreneurship/Startups	Jennifer Savoie
Social Impact	
Energy	- Manisha Jain
Healthcare/Pharma/Biotech/Digital Health	
Technology	Sam Jones / Sue Sladen
Media & Entertainment	Robyn Ettinger
Consulting	Robyn Ettinger / Elissa Harris
Investment Management/Hedge Funds	Jessica Katz
Investment Banking/Sales & Trading	Sunshine Singer
Consumer Products	Sugirtha Stathis
Retail	
Manufacturing	Colleen France
Diversified Financial Services	
General Management	
Real Estate	



How We Will Communicate with You



Class Emails

- Friday delivery (typical)
- Deadlines, workshops, and resources



Industry Alerts

- Sunday delivery
- Based upon industry preference
- Application deadlines, jobs, and recruiting events



Advisor Emails

- Delivery as needed
- Industry-specific advice
- Recommended resources
- Reminders and deadlines

What is next?



CAREER FIT WORKSHOP

- Tomorrow, Thursday August 9 by Cohort
- Understanding CareerLeader outputs
- Discuss how to leverage your results



ONE-ON-ONE ADVISING

- August 16-17, 20-24
- Meet with an industry advisor of your choice
- Sign-up on MBACM website

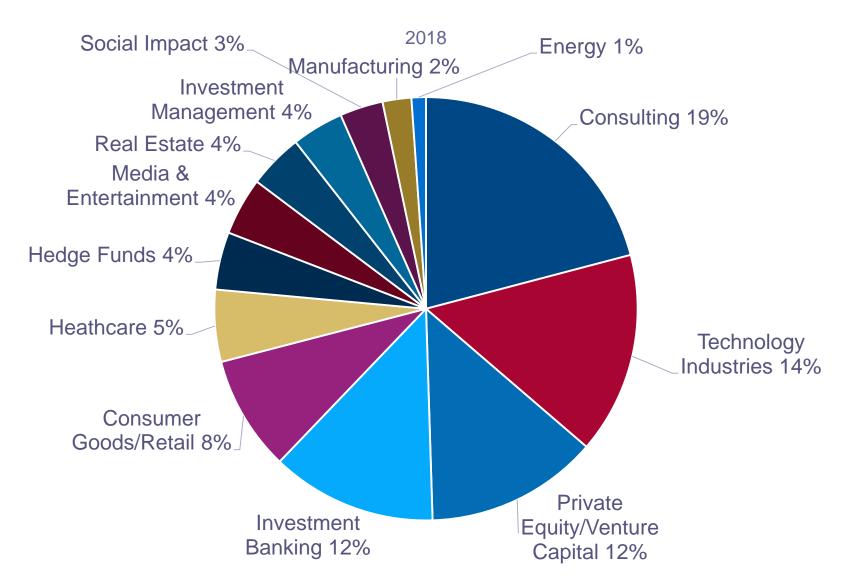
Please complete the survey. Place in bin at exit.

Collect professional name badge in Forum.

Thank you!

Appendix

Preliminary Internship Employment Stats

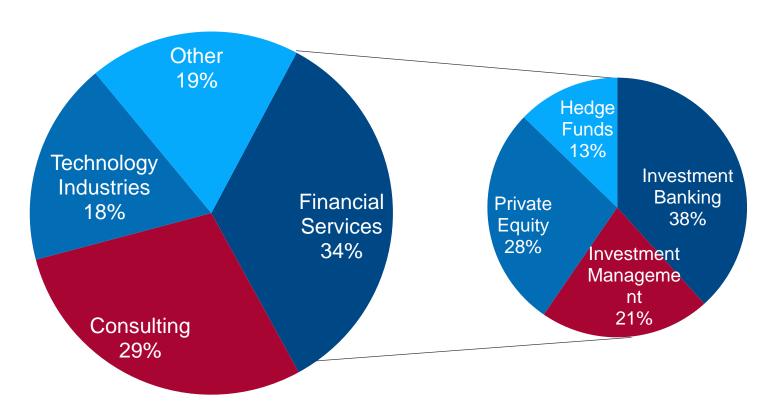


Note: Preliminary data as of 7-11-18



International Students' Full-Time Placement by Industry – All Locations (WG18)

Main Industries



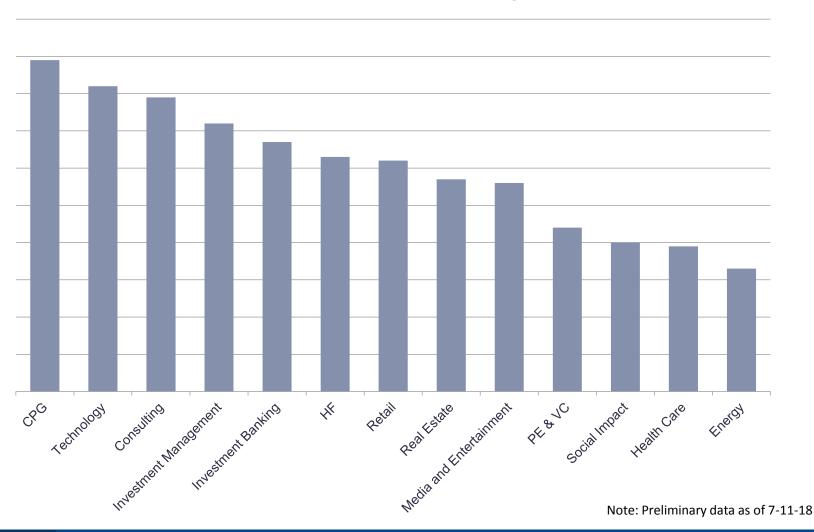
Based on 149 students who reported full-time employment accepted offers.

Note: Preliminary data as of 7-11-18



Career Switching (WG18)

What industries did "career switchers" go into?



Internship/Full-Time Yield (WG18)

51% of students reporting accepted offers report having done their internship at the same company.

