

Resume Packet

NO.	STUDENT	GRAD DATE
1	Fink, Jenna	May 2017
2	Mitchell, Alice	May 2017
3	Yu, Yue(Peter)	May 2017

JENNA L FINK

712 S. 12th Street, Unit 413 Philadelphia, PA 19147
610-620-5042
Jenna.Fink.WG17@wharton.upenn.edu

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate

2015-2017

Double Major in Business Analytics and Environmental & Risk Management

- Admissions Fellow, Boxing Club Co-President, Sports Business Club Social Chair, P3 Facilitator
- Member of Energy Club, Institute of Global Environmental Leadership, Consulting Club, Wharton Women in Business, Wharton Latin American Student Association, and Cluster Council Athletics Chair

TEMPLE UNIVERSITY

Philadelphia, PA

Bachelor of Science Civil Engineering, Double Major: Civil & Environmental Engineering and Spanish

2008-2012

- Research Assistant in College of Engineering's Water & Environmental Technology Center, Treasurer and Collegiate Counselor for Temple's Society of Women Engineers
- Senior Design Project "Treatment of Drinking Water Using Polymeric Sorbents" received Temple University's Library Prize for Undergraduate Research on Sustainability, and Civil Engineering Department Award for Top Senior Design Project

EXPERIENCE

AMAZON

Tracy, CA

Pathways Operations MBA Intern

2016

- Implemented a network-wide waste management program, reducing disposal costs by 52% while reducing liability risk and environmental impact
- Used analytics to determine root cause of disposal expenses and prioritize issues with highest impact & lowest costs to solve
- Developed standard work practices to streamline the waste management process; reduced errors across the facility by 50%

PHILADELPHIA GAS WORKS (PGW)

Philadelphia, PA

Environmental Engineer II

2012-2015

- Received 2013 Presidential Employee Recognition and Internal Customer Service Awards; 2014 Company Spirit Award
- Business Development and Operations
- Produced cost savings by securing a \$240,000 grant to upgrade PGW's fleet to Compressed Natural Gas vehicles, saving money while promoting a new potential revenue stream
 - Managed PGW's air pollution permitting program which included ensuring compliance with federal, state, and local agencies across 10 sites, 2 natural gas liquefaction plants, and corporate headquarters
 - Managed PGW's industrial recycling program, resulting in the reduction of 477 metric tons of CO₂ via landfill diversion and a 10% cost savings for materials disposal in 2014

Analytical

- Analyzed remediation methods and costs to bring five contaminated sites into compliance with the Pennsylvania Department of Environmental Protection
- Calculated greenhouse gas emissions and submitted monitoring reports to the US Environmental Protection Agency, PA Department of Environmental Protection, and Philadelphia Air Management Services

Leadership/Teamwork

- Acted as project manager for asbestos remediation projects, coordinating contractors, regulators, inspectors, and oversight
- Provided internal consulting to procurement team by vetting potential vendors for environmental compliance risk and assisting in final vendor selection and contract execution
- Organized the first companywide electronic waste and confidential documents shredding program

ADDITIONAL INFORMATION

- **Interests:** Philadelphia sports, international travel to 19 countries on 4 continents, playing recreational volleyball and softball
- **Languages:** Conversational in Spanish

ALICE HENLY MITCHELL

ahenly@wharton.upenn.edu | 347-977-6112 | @AliceHMitchell

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA Philadelphia, PA
MBA Candidate; Majors in Marketing & Operations, Strategic Management 2015-2017

- *Academic Honors:* Two-Year Recipient of Wharton's Moriarty Family Fellowship Award for "outstanding academic and professional accomplishments, exceptional character, integrity and leadership."
- *Leadership:* Leadership Fellow. Advisory Board Member, Wharton's Initiative for Global Environmental Leadership. Co-President, Largest U.S. MBA Agribusiness Club. NRDC Food & Agriculture Consultant. MBA Mentor.
- *Active Member:* Marketing, Retail, General Management, Social Impact, Mountaineering & Outdoor, Tennis, Boxing Clubs.

YALE UNIVERSITY New Haven, CT
Bachelor of Arts; Majors in Political Science, Environmental Policy 2006-2010

- *Leadership & Recognition:* Three-time NCAA Division I National Rowing Champion, Three-time All-American First Team Award, Three-time All-Ivy League First Team Award, Climate & Energy Institute Grant.
- *Academic Honors:* National Scholar Athlete, Graduated with Distinction, Yale Tristan Perlroth Prize.

EXPERIENCE

DUPONT INDUSTRIAL BIOSCIENCES (*creator of materials made from renewable sources*) Wilmington, DE
Management Leadership Development Program, Marketing Consultant May-July, 2016
Data Analysis & Marketing Strategy

- Crafted first business-wide value proposition, vision, and sustainability proof points to differentiate DuPont biomaterials.
- Honed apparel market targets by analyzing data from cross-functional teams to discern top customer insights and trends.
- Designed go-to-market sales collateral for full product suite, including first infographics and tools used by global sales team.
- Executed relaunch of Sorona brand at 2016 Summer Outdoor Retailer Show including redesigning the conference booth.

GREEN SPORTS ALLIANCE (*sports industry trade association devoted to environmental leadership*) New York, NY
Director of Programs 2014-2015

Strategic Thinking & Customer Insights

- Generated GSA's positioning and customer acquisition strategies; launched first suite of marketing and sustainability tools to cultivate 300 sports team and venue members across the U.S., Europe and Australia.
- Conducted first-ever sports market research on cost savings and brand lift from environmental work; authored 9 publications profiled by The Wall Street Journal, NY Times, MSNBC, Bloomberg BusinessWeek and leading industry journals.
- Analyzed sustainable food trends in sports; published acclaimed industry studies on the lifecycle of game day food.

Cross-Functional Leadership & Teamwork

- Managed three staff to develop multi-channel marketing for all sports leagues, leveraging partners throughout value chain.
- Built award-winning environmental frameworks on operational efficiency and procurement risk used by top sports brands.
- Executed digital and mobile marketing strategy at US Open, World Series and NBA All-Star Games to reach 50 million fans.

NATURAL RESOURCES DEFENSE COUNCIL (*international environmental nonprofit*) New York, NY
Resource Specialist & Director, Collegiate Sports Greening 2012-2015

Research Fellow 2011-2012

Associate Editor 2010-2011

Project Management & Stakeholder Engagement

- Led cross-functional teams of sports industry executives, corporate sponsors, and environmental professionals to build the "Green Sports Alliance" industry trade association, co-founded with major professional sports leagues.
- Advised U.S. sports and entertainment groups on environmental performance, including the NBA, MLB, NHL and NFL.

Creative Leadership & Customer Insights

- Directed digital marketing for all sports leagues customers. Created first-ever environmental brand awareness in sports by segmenting green fans, developing positioning strategy and executing social outreach to trigger green acts by 100,000 fans.
- Cultivated U.S. collegiate sports greening movement; tested market insights across 200 universities with a national study.

ADDITIONAL INFORMATION

- **Professional Certifications & Training:** R for Marketing Research and Analytics; LEED Accredited Professional; Accounting and Reporting of the GHG Protocol Corporate Standards (Scopes 1, 2 & 3) and Product Life Cycle Standard.
- **Professional Awards:** 2015 Environmental Champion Award (U.S. EPA's highest recognition presented to the public).
- **Interests:** Kayaking & hiking (20 countries to date), sushi burritos, ping pong pubs, homemade spanakopita and pavlova.
- **Other:** Proficient in French. American and Australian citizen. Lecturer at Presidio, top-ranked sustainability business school.

YUE (PETER) YU

2400 Chestnut St., Apt. 2506 Philadelphia, PA 19013
281-785-5809 | yueyu1@wharton.upenn.edu

EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Major in Finance and Strategic Management

2015 – 2017

- GMAT: 760 (99th Percentile)
- Finance Club VP, General Management Club Director, and Wharton Energy Conference Logistics Director
- Member of General Management, Finance, Energy, Greater China, Public Speaking, Ski, and Hiking Clubs

TEXAS A&M UNIVERSITY, COLLEGE OF ENGINEERING

College Station, TX

Bachelor of Science, Summa Cum Laude, Industrial Engineering with minor in Mathematics

2008 – 2011

- Cumulative GPA: 3.97; Ranked 1/105 in Industrial Engineering Department; Awarded Leadership & Academic Scholarships
- Vice President of Operations Research Club

EXPERIENCE

EXXONMOBIL

Dallas/Houston, TX

Corporate Treasurer's, MBA Intern

Summer 2016

Led evaluation of multi-billion dollar Euro Commercial Paper program that identified \$18 million potential annual saving

- Engaged with 5 investment banks to assess market liquidity, interest rates, and credit rating requirements
- Collaborated with Tax, Affiliate Finance, and Cash Management to identify tax efficient structure to repatriate money to US
- Presented recommendations and implementation plan to Vice President-Treasurer

THE DOW CHEMICAL COMPANY

Houston, TX

High Potential Employee with fastest promotion among peers

Lead Supply Chain Expertise Specialist

2014 – 2015

Supply Chain Expertise Specialist

2012 – 2014

Supply Chain Analyst

2011 – 2012

Supply Chain Design and Modeling

- Implemented simulation and network optimization models to design North America supply chain for Agricultural business, reducing \$7 million in logistics cost and 30% of storage capacity requirement
- Created inventory models for Ethylene, Propylene, Ethane, and Propane to support Hydrocarbons business' Gulf Coast production capacity expansion strategy, saving 20% of inventory cost
- Designed and implemented integrated production planning and inventory management system for Pharma & Food Solution business, reducing inventory cost by 15%
- Spearheaded distribution network model design and scenarios analysis to evaluate North America packaging and distribution strategy for Performance Plastics business, reducing supply chain cost by 24%

Cross Functional Teamwork and Collaboration

- Interviewed business general managers as well as finance, commercial, manufacturing, and supply chain directors, to perform end-to-end supply chain assessment for Performance Monomers business
- Partnered with business development, manufacturing, and R&D teams to assess back integration strategy of sugarcane-based feedstock in Brazil, reducing supply chain cost by 15%
- Led manufacturing and supply planning teams to revamp the Sales and Operations Planning process for Coatings business
- Co-presented change management workshop for 50-person global business team to implement production planning system

Leadership and Project Management

- Led five 30-year veterans to create asset auditing plan for 50 global manufacturing sites; Coordinated 50 manufacturing site leaders to build database for marine, rail, truck, and packaging assets
- Coordinated six-member team to resolve operational bottlenecks for a Brazil plant; Coached an analyst to build simulation model to analyze packaging, formulation, and storage capacity constraints that justified a \$0.5 million capital investment
- Partnered with supply chain director of Building & Construction business to redesign Japan's distribution network

ADDITIONAL INFORMATION

- Interests: running, football, basketball, Texas BBQ, and travel
- Community Service: United Way Ambassador – organized cook-off event that hosted 500 people and raised \$3000; BP MS 150 Cycling Coordinator – led 10 volunteers to serve 150 cyclists
- Languages: Native speaker of Mandarin